



Performance Ka  
**Higher** Standard

# HEATING THAT DOESN'T KEEP YOU WAITING

Water heaters with super-quick heating



WATER HEATER  
CATALOGUE 2025

## RAISING CUSTOMER DELIGHT THROUGH HIGHER PERFORMANCE

In the electrical industry, over the last 60 years, Standard Electricals has emerged as one of India's preferred brands.

Living up to its brand purpose—*Performance ka higher standard*—the business offers a wide range of technologically advanced products. From fans and water heaters to MCBs, RCCBs, distribution boards, modular switches, and copper flexible cables, every product reflects Standard's unwavering commitment to raising the bar of excellence.

To make these solutions accessible, Standard has developed an extensive network encompassing 3,000+ authorized dealers, 25+ exclusive brand stores, and 25,000+ retail outlets.

At the forefront of Standard's product evolution lies its Customer Experience & Designs (CXD) Studio, where creativity and user-centric design converge. This is complemented by its Centre for Research & Innovation (CRI), supported by four advanced R&D centres, enabling the business to consistently deliver products that are both functional and visually compelling.

Anchored in the 'Make in India' initiative, Standard operates five cutting-edge manufacturing facilities in Haridwar, Baddi, Sahibabad, Neemrana, and Alwar. Each product is rigorously tested to meet the highest safety and performance thresholds, ensuring the best quality.

Beyond its strong presence in the Indian market, Standard has also made a mark internationally. It has a significant presence in key SAARC nations, the Middle East, and African markets.

Driven by a commitment to innovation, quality, and design, Standard also upholds sustainable practices throughout its operations, including eco-friendly manufacturing processes and energy-efficient product design, contributing to a greener and more sustainable future.



CORPORATE OFFICE, NOIDA



State-of-the-Art Manufacturing Unit



Customer Experience & Design



Industry 4.0 Process



Center For Research & Innovation

Performance Ka  
**Higher** Standard



# NEEMRANA PLANT



**AUTOMATIC OUTER BODY ROLLING**  
Most advanced outer body rolling with seamless welding system.  
CNC controlled automatic punching machine.  
Special purpose necking machine for precise bending.



**PORCO GLASS TECHNOLOGY**  
Fully automatic shot blasting machine to remove impurities and oxides.  
Swiss made fully automatic dry Porco glass coating machine.  
Baking of coated tanks in PLC controlled, gas fired durance for fusion of glass and steel, 'ensuring longer life.'



**WELDING SHOP**  
The best technologies from Japan ensure fool proof welding joints for years of trouble free service.  
Welding of end caps and shells in an automatic MIG / Plasma welding line.  
Each welded tank is tested for leakage at high pressure.



**PRESS SHOP**  
Automatic Hydraulic Presses for deep drawing of steel sheets for making end covers of tanks.  
Automatic Robots for loading and unloading of press machines.  
Automatic System ensures high productivity and consistency in parts.

**BEST IN CLASS**



STORAGE PLASTIC | STORAGE METAL | INSTANT | IMMERSION RODS

# Plastic Storage

## Water Heaters



DROID - M

+ CONTEMPORARY DESIGN + ANTI-CORROSION TANK + 7 YEARS WARRANTY\*



With its unique hexagonal design, the Standard Droid-M not only enhances your bathroom’s aesthetics but also makes efficient use of space due to its compact size.

- Hexagon design adds a modern touch to the ambience
- Porco glass coated inner tank protects against rust & corrosion to provide longer life
- BEE 5-star rated product provides high energy savings



PORCO GLASS™  
TECHNOLOGY



PRECISE  
TEMPERATURE  
CONTROL

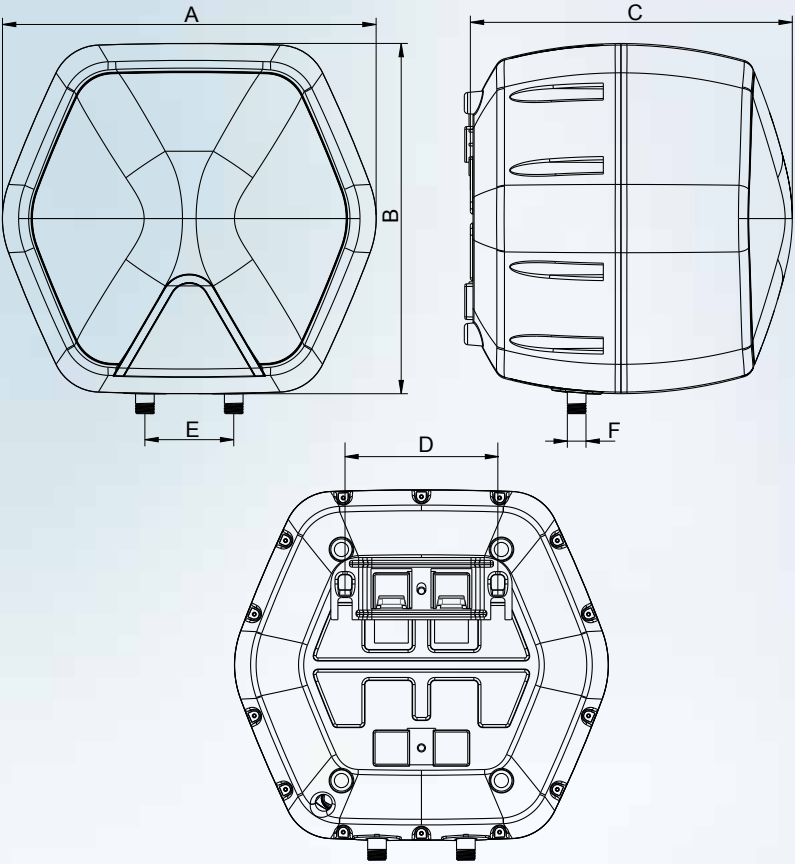


FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L & 25 L  
Color : White

Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F               |
|-------|--------|--------|--------|--------|--------|-----------------|
| 10 L  | 421 mm | 394 mm | 302 mm | 172 mm | 100 mm | 12.7 mm (G 1/2) |
| 15 L  | 421 mm | 394 mm | 321 mm | 172 mm | 100 mm | 12.7 mm (G 1/2) |
| 25 L  | 491 mm | 461 mm | 408 mm | 172 mm | 100 mm | 12.7 mm (G 1/2) |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.



Features



**Incoloy 800 heating element with enamel coating**  
Highly resistive to corrosion giving it a longer life



**Heavy duty protective anode**  
To help increase life of storage tank



**Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

GLAZER

+ CONTEMPORARY DESIGN + ANTI-CORROSION TANK + 7 YEARS WARRANTY\*



The distinctive square design of Standard Glazer elevates bathroom décor and fits seamlessly into compact spaces.

- Square design adds a modern touch to the ambience
- Porco glass coated inner tank protects against rust & corrosion to provide longer life
- BEE 5-star rated product provides high energy savings



PORCO GLASS™  
TECHNOLOGY



PRECISE  
TEMPERATURE  
CONTROL

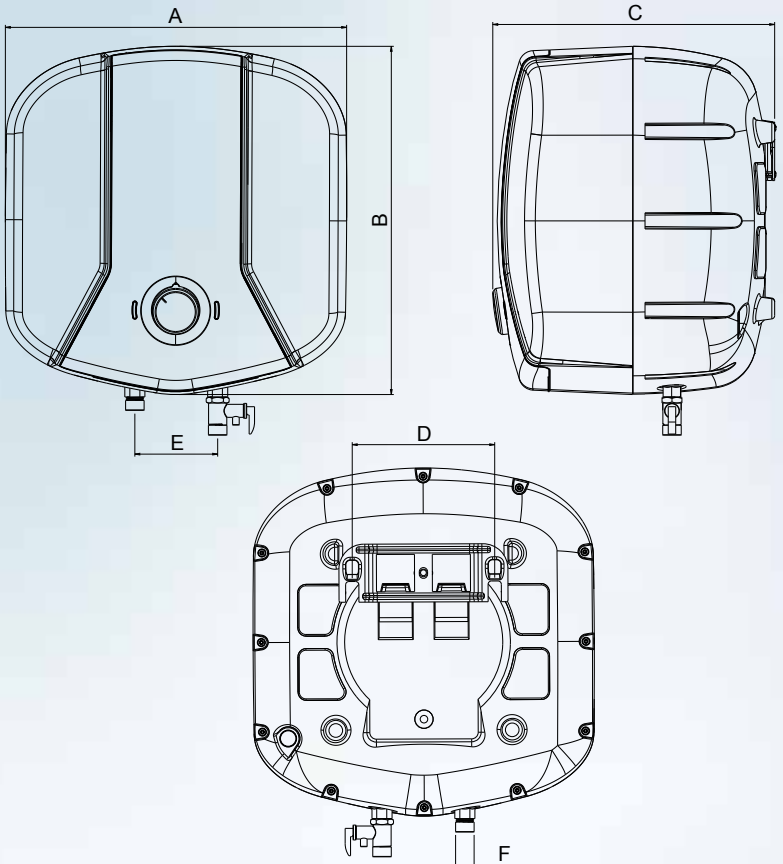


FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L & 25 L  
Color : Grey, Blue & Brown

Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F             |
|-------|--------|--------|--------|--------|--------|---------------|
| 10 L  | 412 mm | 420 mm | 280 mm | 172 mm | 100 mm | 21 mm (G 1/2) |
| 15 L  | 412 mm | 420 mm | 340 mm | 172 mm | 100 mm | 21 mm (G 1/2) |
| 25 L  | 466 mm | 476 mm | 385 mm | 68 mm  | 100 mm | 21 mm (G 1/2) |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.



Features



**Trio core heating element**  
Highly resistive to corrosion giving it a longer life



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**Heavy duty protective anode**  
To help increase life of Storage Tank



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Durable steel tank**  
Single weld line tank made of ultra thick superior quality steel



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

Ripple

+ ANTI-CORROSION TANK + 7 YEARS WARRANTY\* + PRECISE TEMPERATURE CONTROL

NEW



Built with Porco Glass Technology, bring home the long-lasting Ripple water heaters.

Porco glass coating on the storage tank for longer life

Multi-functional safety valve for protection against excessive pressure

Innovative whirl flow technology for quick heating

Heavy duty protective anode

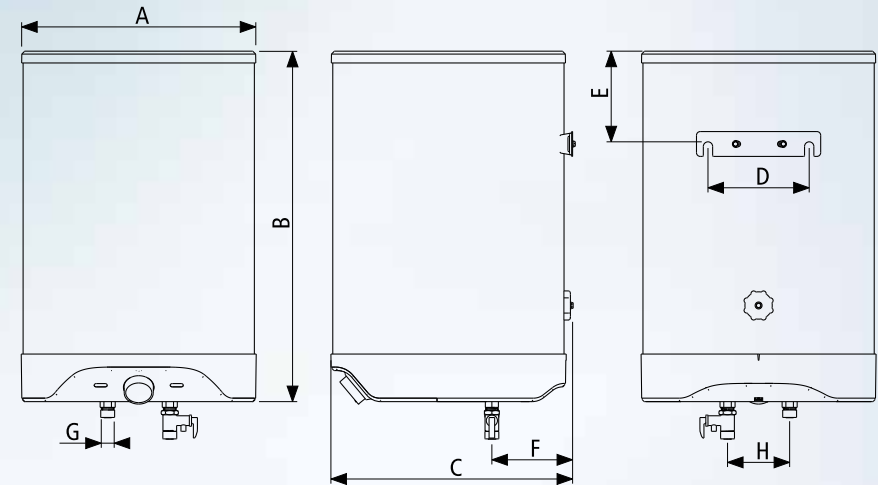


\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L & 25 L  
Colors : Dark Grey & Light Grey



Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F      | G               | H      |
|-------|--------|--------|--------|--------|--------|--------|-----------------|--------|
| 10 L  | 327 mm | 424 mm | 336 mm | 163 mm | 154 mm | 102 mm | 12.7 mm (G 1/2) | 100 mm |
| 15 L  | 327 mm | 524 mm | 336 mm | 163 mm | 153 mm | 102 mm | 12.7 mm (G 1/2) | 100 mm |
| 25 L  | 377 mm | 564 mm | 389 mm | 163 mm | 146 mm | 130 mm | 12.7 mm (G 1/2) | 100 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.

Features

- Trio core heating element**  
Highly resistive to corrosion giving it a longer life
- Inlet water tubes with whirl flow**  
No immediate direct contact between cold and hot water for faster heating
- Heavy duty protective anode**  
To help increase life of Storage Tank
- High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration
- Dual safety feature**  
With automatic thermal cutoff & thermostat
- Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings
- Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C
- Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel

AMEO

+ ANTI-CORROSION TANK + 7 YEARS WARRANTY\* + PRECISE TEMPERATURE CONTROL

Capacity : 10 L, 15 L & 25 L  
Colors : White Blue & Ivory Red



Bring home lasting warmth with the Standard Ameo water heater, built tough with Porco Glass Technology.

Porco glass coating on the storage tank for longer life

Multi-functional safety valve for protection against excessive pressure

Innovative whirl flow technology for quick heating

Heavy duty protective anode



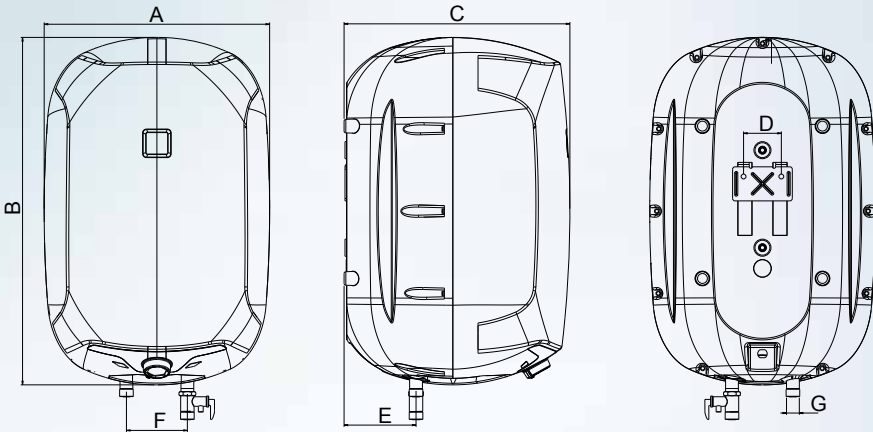
PRECISE  
TEMPERATURE  
CONTROL



FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Technical dimensions in mm



| Model | A      | B      | C      | D     | E      | F      | G               |
|-------|--------|--------|--------|-------|--------|--------|-----------------|
| 10 L  | 318 mm | 462 mm | 302 mm | 62 mm | 79 mm  | 110 mm | 12.7 mm (G 1/2) |
| 15 L  | 330 mm | 485 mm | 321 mm | 62 mm | 94 mm  | 100 mm | 12.7 mm (G 1/2) |
| 25 L  | 370 mm | 570 mm | 371 mm | 62 mm | 118 mm | 100 mm | 12.7 mm (G 1/2) |

Note : All dimensions are in mm, dimensions tolerance  $\pm$  5 mm.

Features



**Incoloy 800 heating element with enamel coating**  
Highly resistive to corrosion giving it a longer life



**Heavy duty protective anode**  
To help increase life of Storage Tank



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Inlet water tubes with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings



**Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel

LYFT - 6 L

**+ ANTI-CORROSION TANK + RUST PROOF OUTER BODY + 7 YEARS WARRANTY\***



Elevate your bathroom and kitchen aesthetics with the sleek, minimalist Standard Lyft.

Single weld line tank made of ultra-thick superior cold rolled steel  
High Precision Pre-calibrated Thermostat to help increase life of heating element



PORCO GLASS™  
TECHNOLOGY



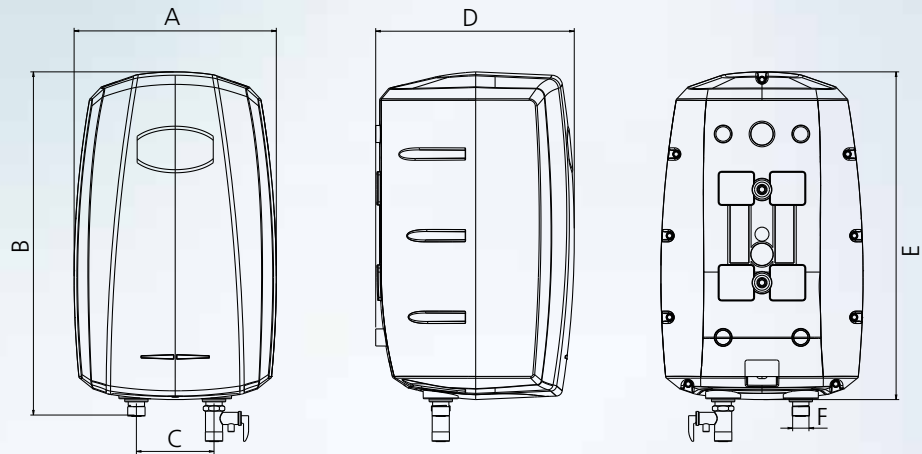
FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Capacity : 6 L  
Color : White



Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F               |
|-------|--------|--------|--------|--------|--------|-----------------|
| 6 L   | 260 mm | 442 mm | 100 mm | 256 mm | 422 mm | 12.7 mm (G 1/2) |

Note : All dimensions are in mm, dimensions tolerance  $\pm 5$  mm.

Features



**Incoloy 800 heating element with enamel coating**  
Highly resistive to corrosion giving it a longer life



**Heavy duty protective anode**  
To help increase life of Storage Tank



**Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel



**Rust proof body**  
High quality ABS outer body



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**High precision pre-calibrated thermostat**  
To help increase life of heating element



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

# Metal Storage Water Heaters



PLASH

+ PORCO GLASS TECHNOLOGY + ANTI-CORROSION TANK + 7 YEARS WARRANTY\*



Enjoy lasting performance with the Standard Plash, built with Porco Glass Technology and a heavy-duty protective anode.

- Innovative whirl flow technology for quicker heating
- Multi-functional safety valve for protection against excessive pressure
- Preset thermal cut-out



PORCO GLASS™ TECHNOLOGY



PRECISE TEMPERATURE CONTROL



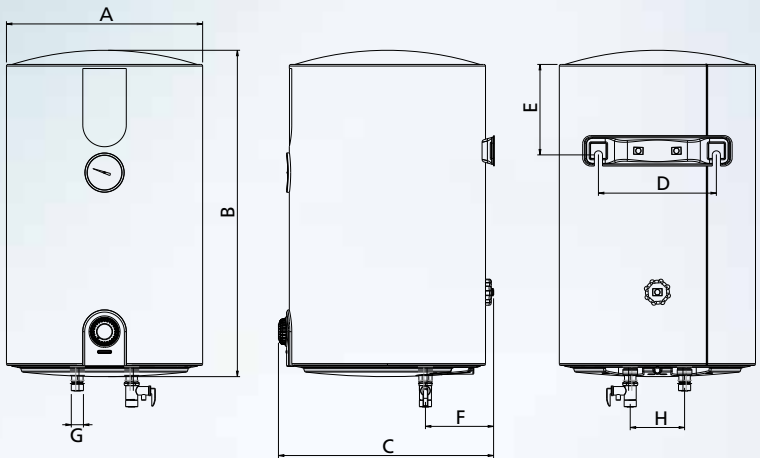
FREE FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L & 25 L  
Colors : White



Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F      | G            | H      |
|-------|--------|--------|--------|--------|--------|--------|--------------|--------|
| 10 L  | 311 mm | 445 mm | 342 mm | 163 mm | 162 mm | 101 mm | 21 mm (G1/2) | 100 mm |
| 15 L  | 311 mm | 540 mm | 342 mm | 163 mm | 162 mm | 101 mm | 21 mm (G1/2) | 100 mm |
| 25 L  | 361 mm | 600 mm | 394 mm | 163 mm | 166 mm | 125 mm | 21 mm (G1/2) | 100 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.

Features



**Trio core heating element**  
Highly resistive to corrosion giving it a longer life



**Heavy duty protective anode**  
To help increase life of Storage Tank



**Durable steel tank**  
Single weld line tank made of ultra thick superior quality steel



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

AMAZE PLUS

+ DUAL SAFETY MECHANISM + ANTI-CORROSION TANK + 7 YEARS WARRANTY\*

NEW



Designed with a striking new decal, the tough Standard Amaze Plus is both beautiful and durable.

Innovative whirl flow technology for quicker heating

Multi-functional safety valve for protection against excessive pressure

Preset thermal cut-out

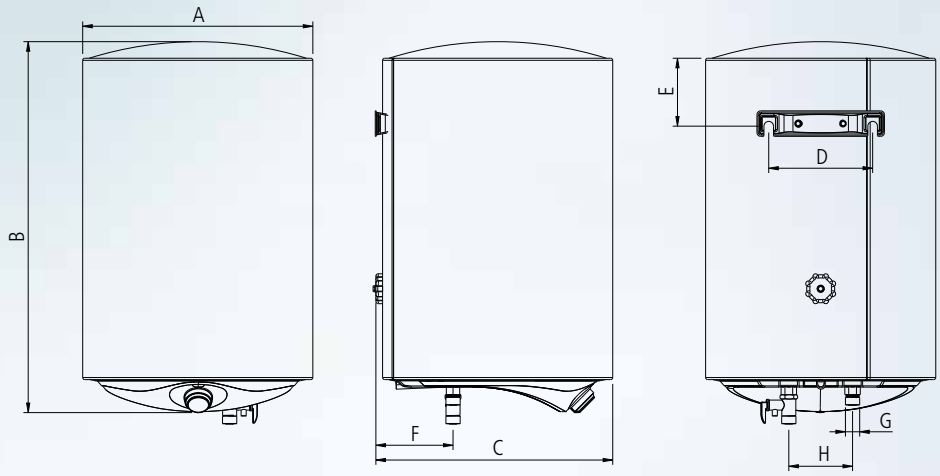


\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L, & 25 L  
Colors : White



Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F      | G              | H      |
|-------|--------|--------|--------|--------|--------|--------|----------------|--------|
| 10 L  | 308 mm | 422 mm | 318 mm | 163 mm | 112 mm | 101 mm | 12.7 mm (G1/2) | 100 mm |
| 15 L  | 308 mm | 517 mm | 318 mm | 163 mm | 112 mm | 101 mm | 12.7 mm (G1/2) | 100 mm |
| 25 L  | 358 mm | 581 mm | 368 mm | 163 mm | 116 mm | 125 mm | 12.7 mm (G1/2) | 100 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.

Features



**Trio core heating element**  
Highly resistive to corrosion giving it a longer life



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**Heavy duty protective anode**  
To help increase life of Storage Tank



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Durable steel tank**  
Single weld line tank made of ultra thick superior quality steel



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

GLITZR

+ CONTEMPORARY DESIGN + ANTI-CORROSION TANK + 5 YEARS WARRANTY\*

NEW



Standard Glitzr’s compact design makes your bathroom both spacious and stylish.

- Cylindrical design adds a modern touch to the ambience
- Hydro guard coated inner tank protects against rust & corrosion to provide longer life
- BEE 4-star rated product provides high energy savings



HYDRO GUARD COATING



PRECISE TEMPERATURE CONTROL



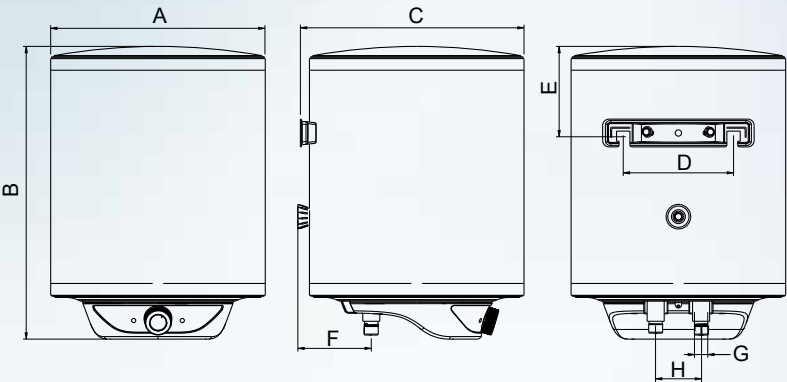
FREE FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Capacity : 10 L, 15 L & 25 L  
Colors : White



Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F      | G               | H     |
|-------|--------|--------|--------|--------|--------|--------|-----------------|-------|
| 10 L  | 340 mm | 320 mm | 360 mm | 175 mm | 102 mm | 118 mm | 12.7 mm (G 1/2) | 72 mm |
| 15 L  | 340 mm | 432 mm | 360 mm | 175mm  | 130 mm | 118 mm | 12.7 mm (G 1/2) | 72 mm |
| 25 L  | 355 mm | 506 mm | 375 mm | 175 mm | 136 mm | 118 mm | 12.7 mm (G 1/2) | 72 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.

Features



**Trio core heating element**  
Highly resistive to corrosion giving it a longer life



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**Heavy duty protective anode**  
To help increase life of Storage Tank



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Durable steel tank with hydro guard coating**  
Single weld line tank made of ultra thick superior quality steel



**Temperature control knob**  
All weather temperature setting with maximum temperature of 75 °C



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

AMAZER PLUS

+ QUICK HEATING TECHNOLOGY + ANTI-CORROSION TANK + 7 YEARS WARRANTY\*

Capacity : 35 L & 50 L  
Colors : White



Bring home the strength of the Amazer Plus, engineered for durability with a heavy-duty protective anode.

- Innovative Whirl Flow Technology for quicker heating
- Multi-functional safety valve for protection against excessive pressure
- Preset thermal cut-out



PORCO GLASS™  
TECHNOLOGY



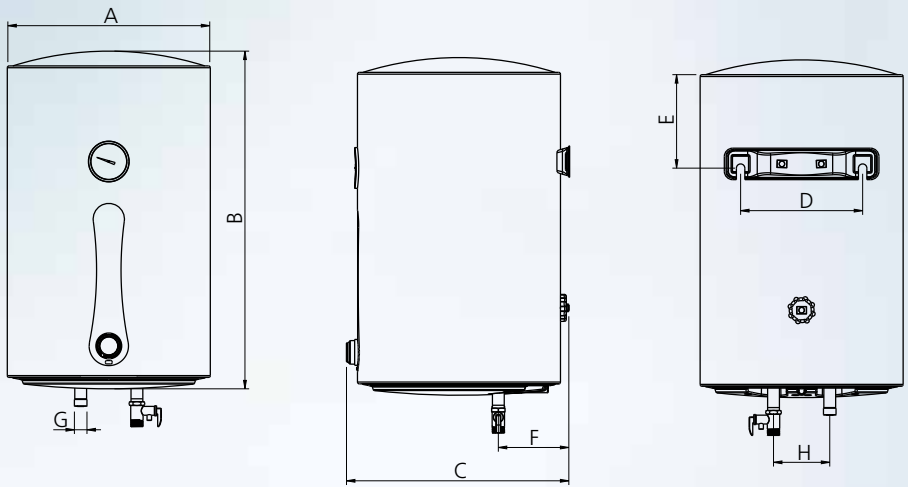
PRECISE  
TEMPERATURE  
CONTROL



FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

Technical dimensions in mm



| Model | A      | B      | C      | D      | E        | F     | G     | H      |
|-------|--------|--------|--------|--------|----------|-------|-------|--------|
| 35 L  | 411 mm | 620 mm | 444 mm | 217 mm | 192.5 mm | 97 mm | 21 mm | 100 mm |
| 50 L  | 461 mm | 643 mm | 494 mm | 217 mm | 172 mm   | 97 mm | 21 mm | 100 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.

Features



**Incoloy 800 heating element with enamel coating**  
Highly resistive to corrosion giving it a longer life



**Heavy duty protective anode**  
To help increase life of Storage Tank



**Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel



**Inlet water tubes with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



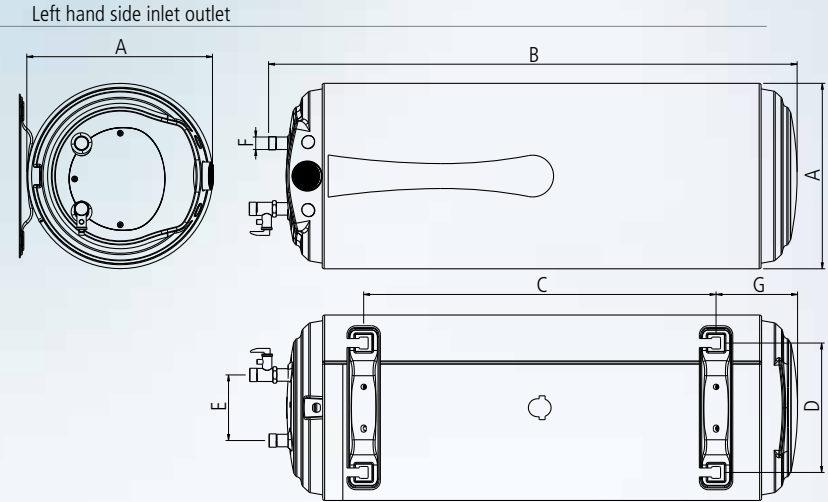
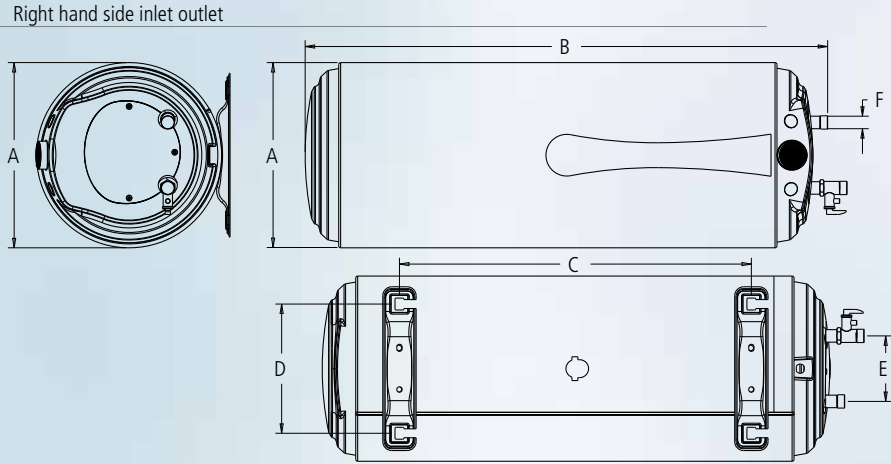
**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings

AMAZER-H

+ COMPACT DESIGN + REVERSIBLE OPERATION + 7 YEARS WARRANTY\*

Capacity : 10 L, 15 L & 25 L  
Color : White Blue

Technical dimensions in mm



| Model | A      | B      | C      | D      | E      | F               | G      |
|-------|--------|--------|--------|--------|--------|-----------------|--------|
| 10 L  | 311 mm | 473 mm | 190 mm | 217 mm | 110 mm | 12.7 mm (G 1/2) | 130 mm |
| 15 L  | 311 mm | 602 mm | 320 mm | 217 mm | 110 mm | 12.7 mm (G 1/2) | 130 mm |
| 25 L  | 311 mm | 875 mm | 591 mm | 217 mm | 110 mm | 12.7 mm (G 1/2) | 130 mm |

Note : All dimensions are in mm, dimensions tolerance ± 5 mm.



Features



**Incoloy 800 heating element with enamel coating**  
Highly resistive to corrosion giving it a longer life



**Dual safety feature**  
With automatic thermal cutoff & thermostat



**Heavy duty protective anode**  
To help increase life of Storage Tank



**High density CFC free Polyurethane Foam (PUF) insulation**  
For energy efficiency and to store hot water for longer duration



**Durable inner tank**  
Single weld line tank made of ultra thick superior quality steel



**Adjustable thermostat**  
All weather temperature setting with maximum temperature of 75 °C



**Inlet water tube with whirl flow**  
No immediate direct contact between cold and hot water for faster heating



**Multi functional safety valve**  
For protection against excessive pressure (upto 8 bar), ideal for high rise buildings



Designed for your convenience, the Standard Amazzer-H is available in both right and left orientations.

Longer life with Incoloy 800 heating element with enamel coating to resist corrosion

Multi-functional safety valve for protection against excessive pressure



PORCO GLASS™  
TECHNOLOGY



PRECISE  
TEMPERATURE  
CONTROL



FREE  
FLEXI PIPES\*\*

\*Warranty on inner tank | \*\*T&C apply

# Instant Water Heaters



Alina

+ COMPACT DESIGN + HEAVY DUTY COPPER ELEMENT + 5 YEARS WARRANTY\*

Coming Soon



Transform your space with the compact and effective Standard Alina water heater.

- Innovative compact design for easy installation
- Superior 304 L grade stainless steel ultra-thick tank
- Rust proof high quality outer body



SUPERIOR  
GRADE  
SS TANK



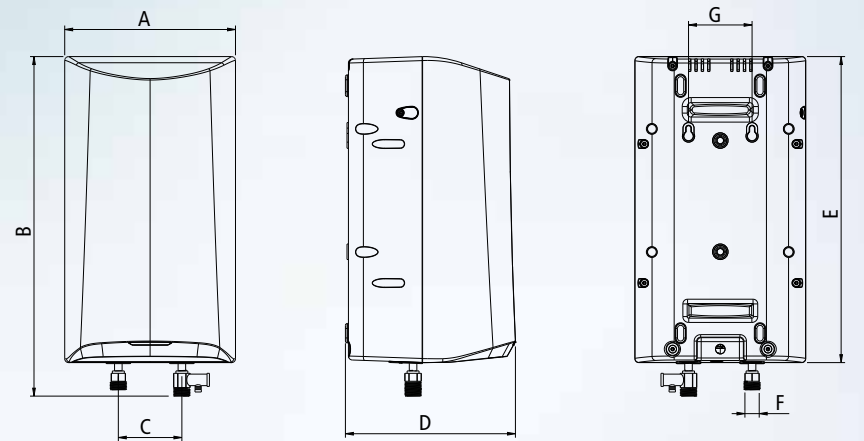
HIGH  
PRESSURE  
SAFETY  
VALVE

\*Warranty on inner tank | T&C apply

Capacity : 5 L  
Color : Grey



Technical dimensions in mm



| Model | A      | B      | C     | D      | E      | F               | G     |
|-------|--------|--------|-------|--------|--------|-----------------|-------|
| 5 L   | 215 mm | 430 mm | 80 mm | 215 mm | 385 mm | 12.7 mm (G 1/2) | 80 mm |

Note : All dimensions are in mm, dimensions tolerance  $\pm$  5 mm.

Features

- 

**Stainless steel tank**  
Ultra thick & superior grade SS tank
- 

**Plastic outer body**  
High quality plastic outer body
- 

**Heavy duty**  
Copper heating element
- 

**Dual safety feature**  
With automatic thermal cutoff & thermostat
- 

**Multi functional safety valve**  
For protection against excessive pressure (upto 6.5 bar), ideal for high rise buildings
- 

**Fire retardant power cord**  
For safety & protection
- 

**LED indicator**

CALOR

+ COMPACT DESIGN + HEAVY DUTY COPPER ELEMENT + 5 YEARS WARRANTY\*



Flaunt your style with the smart and stylish Standard Calor water heater.

- Innovative compact design for easy installation
- Superior 304 L grade stainless steel ultra-thick tank
- Rust proof high quality outer body



SUPERIOR  
GRADE  
SS TANK



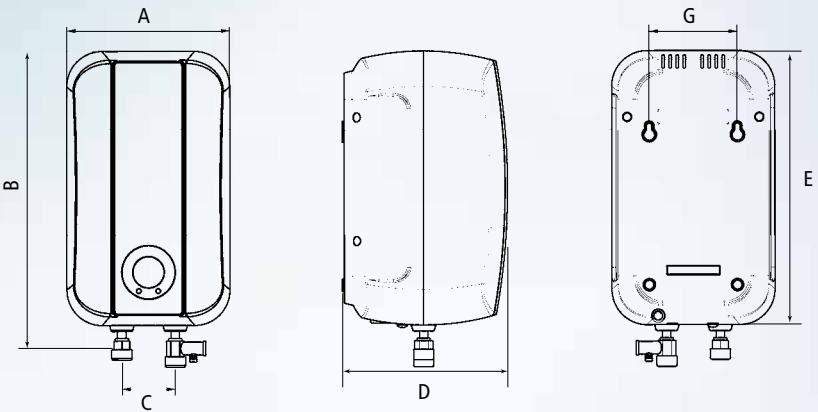
HIGH  
PRESSURE  
SAFETY  
VALVE

\*Warranty on inner tank | T&C apply



Capacity : 3 L & 5 L  
Color : White

Technical dimensions in mm



| Model | A      | B      | C       | D        | E      | F               | G      |
|-------|--------|--------|---------|----------|--------|-----------------|--------|
| 3 L   | 185 mm | 337 mm | 60.5 mm | 187.5 mm | 310 mm | 12.5 mm (G 1/2) | 100 mm |
| 5 L   | 210 mm | 430 mm | 60.5 mm | 210 mm   | 380 mm | 12.5 mm (G 1/2) | 120 mm |

Note : All dimensions are in mm, dimensions tolerance  $\pm 5$  mm.

Features



**Stainless steel tank**  
Ultra thick & superior  
grade SS tank



**Rust proof body**  
High quality outer body



**Safety valve (upto 6.5 bar)**  
Protection against  
excessive pressure &  
ideal for high rise building



**High precision pre-calibrated thermostat**  
To help increase life of  
heating element



**Preset thermal cutout**  
Automatic cut out on  
high & unsafe temperature



**Fire retardant power cord**  
For safety & protection

# Immersion Rods



# ETNA PRO

**+ MODERN DESIGN + NEON LED INDICATOR + 2 YEARS WARRANTY\***

**NEW**



Compact design, powerful heating — the efficient Standard Etna Pro immersion rods deliver quick results.

- Modern design with nickel plating on heating element
- High temperature resistance bakelite cover
- ISI mark, 3 Pin moulded plug
- Flame retardant power cord

IS : 368



CM/L-8155069

SAFETY



IS : 302-2-201  
CM/L-8155170

MADE IN INDIA

2 YEARS WARRANTY

 1500 W

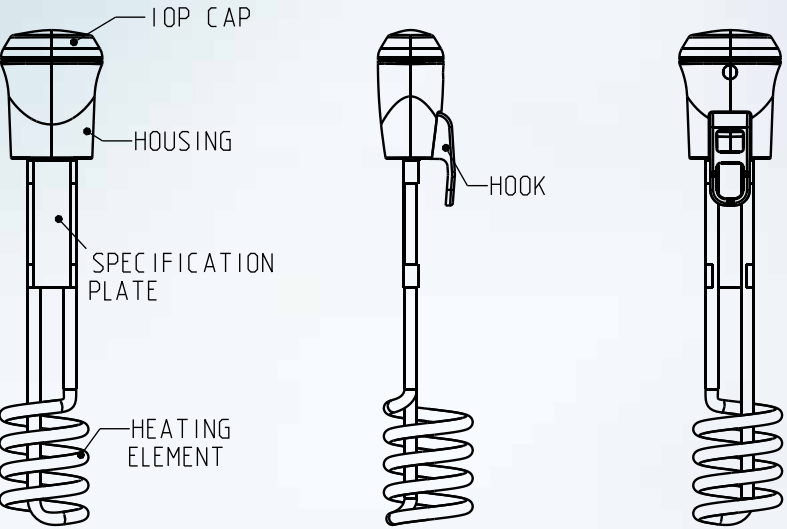
 1000 W

\*T&C apply

Capacity : 1000 W & 1500 W  
Color : Blue



## Technical dimensions in mm



## Features

-  High temp. resistance bakelite cover
-  ISI mark 3 pin moulded plug
-  Elegant and sturdy bucket hook
-  Flame retardant power cord
-  Nickel plating for corrosion resistance
-  Shockproof immersion
-  Durable long lasting heating element

PRODUCT KNOWLEDGE



GUIDE TO WATER HEATER SELECTION



**KITCHEN**  
Suggested Capacity in Litres (L)  
**1 L / 3 L / 6 L**



**NORMAL SHOWER**  
Suggested Capacity in Litres (L)  
**15 L / 25 L / 35 L**



**BUCKET BATH**  
Suggested Capacity in Litres (L)  
**10 L / 15 L / 25 L**



**WASHING MACHINE**  
Suggested Capacity in Litres (L)  
**15 L / 25 L**



**SHOWER PANEL**  
Suggested Capacity in Litres (L)  
**25 L / 35 L**



SPECIFICATION SHEET



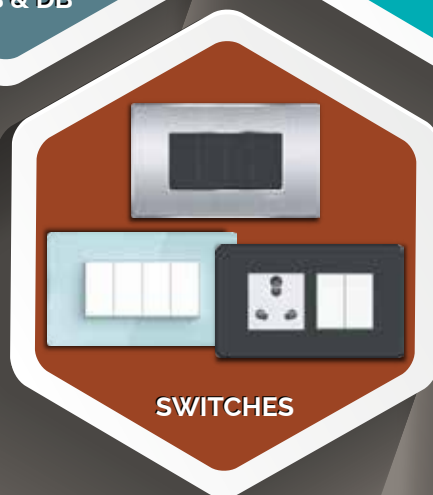
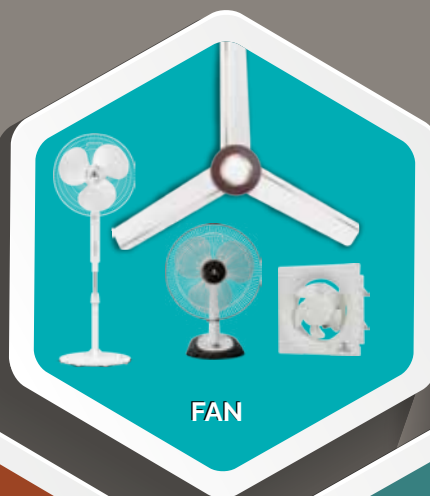
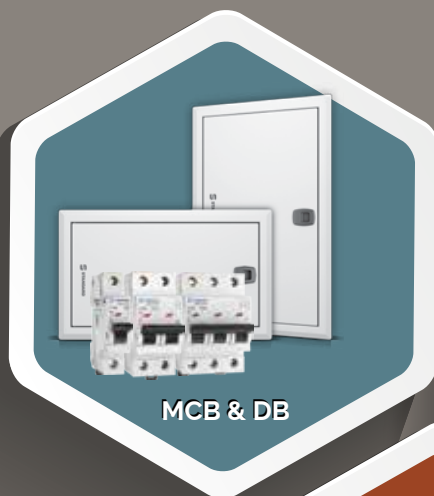
| Rated Capacity<br>in Litre                     | DROID-M       |           |           | GLAZER        |           |           | RIPPLE        |           |           | AMEO          |           |           | LYFT          |           | PLASH         |           | AMAZE PLUS    |           |           | GLITZR        |           |           | AMAZER PLUS   |           | AMAZER - H    |           |           | ALINA         |          | CALOR         |         |        |  |
|------------------------------------------------|---------------|-----------|-----------|---------------|-----------|-----------|---------------|-----------|-----------|---------------|-----------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|-----------|---------------|-----------|-----------|---------------|-----------|---------------|-----------|-----------|---------------|----------|---------------|---------|--------|--|
|                                                | 10 L          | 15 L      | 25 L      | 10 L          | 15 L      | 25 L      | 10 L          | 15 L      | 25 L      | 10 L          | 15 L      | 25 L      | 6 L           | 10 L      | 15 L          | 25 L      | 10 L          | 15 L      | 25 L      | 10 L          | 15 L      | 25 L      | 35 L          | 50 L      | 10 L          | 15 L      | 25 L      | 5 L           | 3 L      | 5 L           |         |        |  |
| Mounting                                       | Vertical      |           |           | Vertical      |           |           | Vertical      |           |           | Vertical      |           |           | Vertical      |           | Vertical      |           | Vertical      |           |           | Vertical      |           |           | Vertical      |           | Horizontal    |           |           | Vertical      |          | Vertical      |         |        |  |
| Rated Voltage (V) & frequency (Hz)             | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           | 230 V / 50 Hz |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |           | 230 V / 50 Hz |           |           | 230 V / 50 Hz |          | 230 V / 50 Hz |         |        |  |
| Rated Power Input (W)                          | 2000 W        |           |           | 2000 W        |           |           | 2000 W        |           |           | 2000 W        |           |           | 3000 W        |           | 2000 W        |           | 2000 W        |           |           | 2000 W        |           |           | 2000 W        |           | 2000 W        |           | 2000 W    |               |          | 3000 W        | 4500 W  | 3000 W |  |
| Rated Current (A)                              | 8.7 A         |           |           | 8.7 A         |           |           | 8.7 A         |           |           | 8.7 A         |           |           | 16 A          |           | 8.7 A         |           | 8.7 A         |           |           | 8.7 A         |           |           | 8.7 A         |           | 8.7 A         |           |           | 16 A          | 16 A     | 24 A          | 16 A    |        |  |
| Max Hot Water Output Temp. (°C)                | 75 °C         |           |           | 75 °C         |           |           | 75 °C         |           |           | 75 °C         |           |           | 75 °C         |           | 75 °C         |           | 75 °C         |           |           | 55 °C         |           |           | 75 °C         |           | 75 °C         |           |           | 55 °C         | 75 °C    |               |         |        |  |
| Rated Pressure in MPa                          | 0.8 MPa       |           |           | 0.8 MPa       |           |           | 0.8 MPa       |           |           | 0.8 MPa       |           |           | 0.8 MPa       |           | 0.8 MPa       |           | 0.8 MPa       |           |           | 0.8 MPa       |           |           | 0.8 MPa       |           | 0.8 MPa       |           |           | 0.65 MPa      | 0.65 MPa |               |         |        |  |
| Standing Loss in kWh / 24 h / 45 °C            | 0.332 kWh     | 0.381 kWh | 0.465 kWh | 0.332 kWh     | 0.381 kWh | 0.465 kWh | 0.332 kWh     | 0.381 kWh | 0.465 kWh | 0.365 kWh     | 0.419 kWh | 0.511 kWh | 0.291 kWh     | 0.332 kWh | 0.381 kWh     | 0.465 kWh | 0.365 kWh     | 0.419 kWh | 0.511 kWh | 0.365 kWh     | 0.419 kWh | 0.511 kWh | 0.584 kWh     | 0.675 kWh | 0.365 kWh     | 0.419 kWh | 0.511 kWh | NA            |          | NA            |         |        |  |
| Reheating Time in minutes to raise 50 °C (min) | 19 min        | 30 min    | 60 min    | 15 min        | 23 min    | 43 min    | 20 min        | 30 min    | 45 min    | 15 min        | 20 min    | 35 min    | 11 min        | 15 min    | 23 min        | 43 min    | 15 min        | 23 min    | 43 min    | 20 min        | 35 min    | 50 min    | 80 min        | 95 min    | 15 min        | 20 min    | 35 min    | NA            |          | NA            |         |        |  |
| Weight of water heater (in kg)                 |               |           |           |               |           |           |               |           |           |               |           |           |               |           |               |           |               |           |           |               |           |           |               |           |               |           |           |               |          |               |         |        |  |
| Water Filled (kg)                              | 19.2 kg       | 25.15 kg  | 38.3 kg   | 21.1 kg       | 27.7 kg   | 41.1 kg   | 16.8 kg       | 24.2 kg   | 36.5 kg   | 18.2 kg       | 24.3 kg   | 36.8 kg   | 12.4 kg       | 21.1 kg   | 27.7 kg       | 41.1 kg   | 21.1 kg       | 27.7 kg   | 41.1 kg   | 17 kg         | 23.9 kg   | 31 kg     | 52.8 kg       | 71 kg     | 19.4 kg       | 26.6 kg   | 41 kg     | 7.85 kg       |          | 5.2 kg        | 7.85 kg |        |  |
| Water proof degree                             | IP X 4        |           |           | IP X 4        |           |           | IP X 4        |           |           | IP X 4        |           |           | IP X 4        |           | IP X 4        |           | IP X 4        |           |           | IP X 4        |           |           | IP X 4        |           | IP X 4        |           |           | IP X 4        |          | IP X 4        |         |        |  |
| Class of appliance                             | Class I       |           |           | Class I       |           |           | Class I       |           |           | Class I       |           |           | Class I       |           | Class I       |           | Class I       |           |           | Class I       |           |           | Class I       |           | Class I       |           |           | Class I       |          | Class I       |         |        |  |
| Star Rating                                    | 5 star        |           |           | 5 star        |           |           | 5 star        |           |           | 4 Star        |           |           | 4 Star        |           | 5 Star        |           | 4 star        |           |           | 4 Star        |           |           | 4 star        |           | 4 star        |           |           | NA            |          | NA            |         |        |  |
| Product Warranty                               | 2 years       |           |           | 2 years       |           |           | 2 years       |           |           | 2 years       |           |           | 2 years       |           | 2 years       |           | 2 years       |           |           | 2 years       |           |           | 2 years       |           | 2 years       |           |           | 2 years       |          | 2 years       |         |        |  |
| Heating Element Warranty                       | 4 years       |           |           | 4 years       |           |           | 4 years       |           |           | 4 years       |           |           | 4 years       |           | 4 years       |           | 4 years       |           |           | 4 years       |           |           | 4 years       |           | 4years        |           |           | 2 years       |          | 2 years       |         |        |  |
| Tank Warranty                                  | 7 years       |           |           | 7 years       |           |           | 7 years       |           |           | 7 years       |           |           | 7 years       |           | 7 years       |           | 7 years       |           |           | 5 years       |           |           | 7 years       |           | 7 years       |           |           | 5 years       |          | 5 years       |         |        |  |

## NOTES

A background image featuring a light blue gradient with numerous water droplets of varying sizes. Overlaid on this are horizontal lines that are white in the center and transition to a light blue at the edges, creating a subtle frame effect.

## NOTES

[illegible]



## Havells India Ltd.

Corp Office: QRG Towers, 2D, Sector-126, Expressway, Noida-201304 (U.P),  
Ph. +91-120-3331000, E-mail: [standard.ho@havells.com](mailto:standard.ho@havells.com), [www.standardelectricals.com](http://www.standardelectricals.com)

Customer Care No. 08045 77 1313

CIN - L31900DL1983PLC016304.

Copyright Subsists. Imitation of trade dress, graphics and color scheme of this document is a punishable offence.

Actual products may vary in colour, design, description and colour combination etc. Although every effort has been made to ensure accuracy in the compilation of the technical detail within this publication. Specifications & performance data are constantly changing.

